



The diagram features a large circle with a dashed red border. Inside the circle, text specifies the bleed and finished sizes. At the bottom of the circle, a curved dashed red line indicates the safe zone, with a red triangle pointing to it. Below the triangle, text explains the cut line and bleed area.

Bleed Size
W 96mm x H 76mm
Finished Size
W 90mm x H 70mm

Safe zone - all text should be within this zone

Cut line - finished print size

3 mm Bleed - this area will be removed